

**WSAU 550 AM/99.9 FM FAMOUS FACE CONTEST  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WSAU Famous Face contest
- .02 SPONSORS: none
- .03 DESCRIPTION OF PRIZE(S): a regressive cash jackpot
- .04 VALUE OF PRIZE(S): Between \$100 and \$250 cash  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☒ Complete an entry form located on the WSAU 550 AM/99.9 FM website at [www.wsau.com](http://www.wsau.com)  
AND/OR  
☐ Complete an entry form available at the following locations:  
557 Scott Street, Wausau, WI 54403  
AND/OR  
☒ For a free entry form, send a self-addressed, stamped envelope to:  
557 Scott Street, Wausau, WI 54403  
AND/OR  
☐ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 5/3/2013 at 7:10am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WSAU Famous Face contest Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 04/01/2013 at 7:10AM CST  
Promotion Ends: 05/03/2013 at 7:10AM CST
- .11 NUMBER OF WINNERS: varies
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 557 Scott Street, Wausau, WI 54403  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win  
OR  
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 05/13/2013
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes  
OR  
☐ No

- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) ☐ Yes  
OR  
☒ No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: WSAU Famous Face Official Rules, c/o Midwest Communications, Inc.,  
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: WSAU Famous Face Winner List,  
c/o Midwest Communications, Inc., Marketing Department, 1420  
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 05/13/2013

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary  
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,  
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

Contestants will be selected via written entry, to be submitted by submitted via entry form or through [wsau.com](http://wsau.com); or through a randomly selected telephone call to WSAU's studio line, 715 845-2155.

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

Each selected contestant will have an opportunity to guess the identity of a famous face, hidden by 20 darkened squares on wsau.com.

The jackpot for the initial contestant shall be \$250. If the contestant guesses correctly, they are the winner of the contest.

If the contestant does not guess correctly, two additional darkened squares will be removed and the jackpot shall be reduced by \$50.

The following day another contestant will be selected with another opportunity to guess the identity of the famous face.

These procedures will be repeated until there is a correct guess. The jackpot shall not drop below \$100.

Additional rules:

The winner must correctly answer with the first name and last name of the famous face. The decision of the judges is final concerning whether the famous face has been correctly identified.