

**WMGI 100.7 FM "Last Prize Standing" Contest
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WMGI Last Prize Standing
- .02 SPONSORS: Once Upon a Child, 7th & Elm Bar & Grill & Riddell Nat'l Bank
- .03 DESCRIPTION OF PRIZE(S): up to 50 assorted prize packages
- .04 VALUE OF PRIZE(S): \$1,000 Grand Prize of a pre-determined prize package
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Terre Haute, IN DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WMGI 100.7 FM website at www.mymixfm.com
AND/OR
 Complete an entry form available at the following locations:
824 South 3rd Street, Terre Haute, IN 47807
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
824 South 3rd Street, Terre Haute, IN 47807
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/24/2014 at 4:30PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WMGI Last Prize Standing Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
824 South 3rd Street, Terre Haute, IN 47807
- .10 PROMOTION PERIOD: Promotion Begins: 09/15/2014 at 7:30AM EST
Promotion Ends: 10/25/2014 at approx 4:30PM EST
- .11 NUMBER OF WINNERS: one Grand Prize winner; up to 52 qualifiers
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at EST at 824 South 3rd Street, Terre Haute, IN 47807
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 10/29/2014
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WMGI Last Prize Standing Official Rules,
 c/o Midwest Communications, Inc., Marketing Department,
 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WMGI Last Prize Standing Winner List,
 c/o Midwest Communications, Inc., Marketing Department,
 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/29/2014

Winner will be notified.
 Prize will be awarded upon completion of all legal paperwork with
 Midwest Communications, Inc./WRIG, Inc.
 Winner will receive a 1099 for value of this prize package.
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Listen on-air for the "cue to call" weekdays mornings at 7:30 and weekday afternoons at 4:30pm. When you hear the "Cue" the 5th caller to the studio at 812.478.1007 will eliminate (1) of the (50) prizes on the game board AND be qualified to win the grand prize.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Mix-FM will host a "Draw Down" Party on Saturday 10/25/2014 from 1:00pm to 3:00pm at 7th & Elm Bar & Grill, 729 N. 7th St, Terre Haute, IN 47807

All Qualifiers **MUST** be present to win (no exceptions)

All Qualifiers must show a Photo ID

Proxies for the grand prize drawing **WILL** be allowed. Winner or their proxy must be on-site at time of drawing.

If you must send a proxy to this event the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

#1: Qualifier must put in writing who the person is that will be representing them at drawing.

This statement must include the proxy legal phone number, mailing address and phone number.

#2: This information must be signed by qualifier and have signature notarized.

#3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.

#4: Upon acceptance of this letter your proxy will legally represent you at the drawing.