

WNWN 98.5 FM WIN 98.5 Dollar Bill Game

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNWN-FM WIN 98.5 Dollar Bill Game
- .02 SPONSORS: Dobo's Lawn Mower, Sales and Service
- .03 DESCRIPTION OF PRIZE(S): Each contestant will receive WIN 98.5 hat. Grand Prize winner receives prize amount of \$50,000.00.
- .04 VALUE OF PRIZE(S): Fifty Thousand Dollars (\$50,000.00)
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Grand Rapids, Kalamazoo, Battle Creek, MI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WNWN 98.5 FM website at www.wincountry.com
AND/OR
 Complete an entry form available at the following locations:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 04/11/2014 at 4:15PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNWN-FM WIN 98.5 Dollar Bill Game Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
- .10 PROMOTION PERIOD: Promotion Begins: 03/27/2014 at 8:15AM EST
Promotion Ends: 04/11/2014 at 4:15PM EST
- .11 NUMBER OF WINNERS: One (1)
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 05/11/2014 for WIN Gear. Grand Prize redemption according to SCA Promotions rules attached in Addendum B.
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not OR
 qualify, decline(s) acceptance of No
 prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST WNNW-FM WIN 98.5 Dollar Bill Game
 ADDRESS: Official Rules, c/o Midwest Communications, Inc., Marketing
 Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST WNNW-FM WIN 98.5 Dollar Bill Game Winner List,
 ADDRESS: c/o Midwest Communications, Inc., Marketing Department, 1420
 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF 05/11/2014
 WINNER(S) LIST REQUESTS:

Winner will be notified.
 Prize will be awarded upon completion of all legal paperwork with
 Midwest Communications, Inc./WRIG, Inc.
 Winner will receive a 1099 for value of this prize package.
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
 change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
 passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
 Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Contest calls will be taken by announcer cue at 8:15am, 11:15am, 2:15pm and 4:15pm. (All times are approximate per local time zone.)

Each contestant will receive WIN 98.5 hat.

Contestants may only attempt once during the run of the contest.

ADDENDUM B

METHOD OF SELECTION OF WINNER

The caller gives the on-air personality the 8 digit serial number from the dollar bill they have in the exact order. Those exact numbers will then be entered. If they match exactly the winning process will take place. Please note complete details below for this process.

EXHIBIT A

TERMS & CONDITIONS

SCA Promotions, Inc. agrees to pay to Sponsor the value of scheduled prizes awarded in conjunction with Sponsor's promotion. Contestants are eligible to receive such prizes if the conditions of the prize winning event comply with Sponsor's Official Promotion Rules and the terms and conditions of this contract.

1. SPONSOR'S PRECONTRACT DUTIES:

- a. SCA's Contingent Prize Contract Agreement and Exhibit A – Terms & Conditions, signed and returned to SCA;
- b. Payment of contract fee to SCA

2. SPONSOR'S OBLIGATIONS AND REQUIREMENTS FOR PAYMENT OF PRIZES:

- a. DESCRIPTION: This Promotion will be run utilizing SCA's proprietary random number generating system ("RNG System") running in conjunction with SCA's proprietary Dollar Bill Serial Number Match Interface Software ("Promotion Software"). SCA will provide Sponsor with the URL of the Promotion Software play page on the Internet. SCA will also provide Sponsor with a username (i.e. this contract number) and a unique password with which Sponsor must register on the play page in order to make each attempt.
- b. TERM: The Promotion shall begin March 27, 2014 and end (i) on April 25, 2014, or (ii) after all attempts have been exhausted, or (iii) in the event of winners of prizes equaling or exceeding the limits on available prizes set forth in the Schedule of Available Prizes below, whichever comes first.
- c. ATTEMPTS: The total number of attempts shall not exceed: ONE HUNDRED (100). Caution: Depressing the reload/refresh key on the browser will cause the DrawServer® Software to deliver another Prize Determination Number using the same Commitment Data thereby exhausting another of the available attempts.
- d. NUMBER RANGE: The range of numbers ("Number Range") from which the Prize Determination Number(s) will be randomly selected is: 00000000 through 99999999. Each Prize Determination Number must contain at least one (1) FIVE (5), one (1) EIGHT (8); and one (1) NINE (9), in any random order.
- e. RNG SYSTEM: The RNG System will randomly generate a new winning number ("Prize Determination Number" or "PDN") in response to each request from the Promotion Software containing Commitment Data. Each generation of a Prize Determination Number constitutes an attempt. The DrawServer® Software within the RNG System will generate a digitally signed audit log ("Audit Log") containing records of each set of Commitment Data submitted and the random number generated in response thereto.
- f. COMMITMENT DATA / PDN REQUEST: For each attempt in the Promotion, Sponsor must enter the EIGHT (8) numerical digits (in exact order) from the contestant's dollar bill in the Promotion Software which will then be transmitted by the Promotion Software to the RNG System as commitment data ("Commitment Data") along with a request for ONE (1) and only ONE (1) Prize Determination Number to be randomly generated within the Number Range. In order to be a valid attempt under this contract, the Commitment Data received by the RNG System must include the EIGHT (8) numerical digits of the serial number of the dollar bill that the contestant is using as his/her entry in the Promotion. Following receipt of the Commitment Data for an entry and the correct request, the RNG System will randomly generate one and only one winning Prize Determination Number for that attempt that will be displayed by the Promotion Software and stored in the Audit Log with the submitted Commitment Data.
- g. WINNER DETERMINATION: If (i) the EIGHT (8) numerical digits of the serial number stored in the Audit Log for an attempt are identical (same exact order) to the EIGHT (8) numerical digits of the serial number (as generated by the RNG System see 2d) of the dollar bill representing that contestant's entry AND (ii) the such original U.S. legal tender dollar bill is submitted as required herein, AND (iii) there is compliance with the terms and conditions of this contract, then SCA will pay to Sponsor Prize Level A OR Prize Level B (per the Schedule of Available Prizes below) subject to the terms of this contract.
- h. CLAIM VERIFICATION: In the event of a claim, in order to verify the claimed winning entry, SCA, using the appropriate public key provided by the RNG, must be able to validate (i) that the key sequence in the Audit Log validates properly by validating each key within the Audit Log back to and including the initial key, (ii) each and every record within the relevant key's domain within the Audit Log, and (iii) that the number of records in the Audit Log for this Promotion do not exceed the number of attempts permitted in this contract. The relevant key is the key in whose domain is located the record for which a claim is being made. Final claim verification is subject to the validation of the random number generator's digitally encrypted audit log.

i. **CONTESTANT DOLLAR BILL NUMBER VERIFICATION:** In the event that a contestant claims to have a winning dollar bill, Sponsor agrees to notify SCA within thirty (30) minutes of the attempt and provide to SCA the contestant's full name, address, phone number and complete serial number of the claimed winning dollar bill. In the event of a claim, Sponsor must also notify SCA by fax on the same day that the Commitment Data was entered. Said fax notification must include the full serial number of the claimed winning dollar bill. SCA's fax number is (214) 860-3418. In the event a prize is claimed, the potential winning contestant must present the original U.S. legal tender dollar bill at Sponsor's business location no later than 5:00PM on the business day immediately following the day in which the corresponding Commitment Data was entered into the RNG System. Sponsor must provide the original dollar bill to SCA or an SCA designated independent third party for claim verification within three (3) days thereafter. Only an individual whose actual U.S. legal tender one dollar bill is verified by SCA as containing the winning serial number for his/her attempt shall be eligible to win prize awards as contained herein.

3. SCHEDULE OF AVAILABLE PRIZES:

Prize Level Prize Amount Match Required (In Exact Order)

A \$ 50,000. (Limit ONE (1) prize payout) 8-digit dollar bill serial number

Maximum Aggregate Liability: Maximum Aggregate Liability shall not exceed \$ 50,000. In the event of multiple verified winners in excess of the Maximum Aggregate Liability set forth herein, Sponsor may elect to divide the available Prize Amount among all such verified winners. Any and all liability for the payment of prize amounts not payable under the terms and conditions of this contract or in excess of the Maximum Aggregate Liability shall revert to Sponsor.

4. MISCELLANEOUS:

a. SCA Promotions, Inc., and any affiliated companies and insurers, are not responsible for any late, misdirected or incomplete entries, effects of hackers, or failure of any electronic equipment, computer transmissions and/or network connections. SCA Promotions, Inc., and any affiliated companies and insurers, are not responsible for any inaccuracies in information, which may be used in the Promotion, or for any technical or human error which may occur in the processing of the entries.

b. With respect to any entry, the data stored on the computer systems of SCA Promotions, Inc. is the sole determiner of all information provided by the contestant as part of such entry. In no event shall SCA be liable for indirect, special, incidental, punitive or consequential damages, including without limitation, damages for lost profits or revenues or punitive damages, even if advised of the possibility thereof. Notwithstanding the provisions of this paragraph, Sponsor's damages, other than for payment of the prize amount in the event of a valid, verified winner in the Promotion, are limited to refund of fees paid hereunder.

c. SCA Promotions, Inc., and any affiliated companies are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Game or Sweepstakes, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, SCA reserves the right to terminate a contestant's eligibility to participate. In the event any portion of this Promotion is compromised by virus, bugs, non-authorized human intervention, hackers or other causes beyond the control of SCA or Sponsor which, in the sole opinion of SCA, corrupts, or impairs the administration, security, fairness or proper play of the Game, SCA reserves the right, at its sole discretion, to suspend or terminate all or part of the Promotion. SCA Promotions, Inc., and any affiliated companies are not responsible for any entry, which is generated by computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention.

d. This is a contingent prize promotion. Prize(s), if any, will only be awarded upon winner validation and verification by SCA. Taxes, fees or other charges, if any, are the sole responsibility of winner(s). By accepting a prize payment, Sponsor releases and discharges SCA Promotions, Inc., any affiliated companies and their parents, subsidiaries, affiliates, advertising and promotion agencies, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any prize or from participation in this Promotion. **UNCLAIMED PRIZES WILL NOT BE AWARDED.**