KMJO 104.7 AND KFGO 790 AM ICE CASTLE GIVEAWAY OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

.01	NAME OF PROMOTION:	KMJO Duke FM and KFGO Ice Castle Giveaway
.02	SPONSORS:	Muscatell Ford
.03	DESCRIPTION OF PRIZE(S):	2106 Ice Castle 8 x 16 Toy Hauler Fish House (vin#5TJBE2219GM014502)
.04	VALUE OF PRIZE(S): (Note: Winners are responsible for all taxes and other fees on this/these amount(s)	\$12,995.00. Please note that winner is responsible for registration and any registration charges/filing fees/taxes to the Department of Motor Vehicles
.05	PROMOTION METRO AREA: (as defined by Arbitron)	Fargo, ND DMA
.06	MINIMUM AGE TO ENTER:	Eighteen (18)
.07	HOW TO ENTER:	 ☑ Complete an entry form located on the KMJO 104.7 FM website at http://dukefmfargo.com AND/OR ☑ Complete an entry form located on the KFGO 790 AM website at http://kfgo.com/ AND/OR ☑ Complete an entry form available at the following locations: 1020 South 25th Street, Fargo, ND 58103 AND/OR ☐ For a free entry form, send a self-addressed, stamped envelope to: 1020 South 25th Street, Fargo, ND 58103 AND/OR ☑ See Addendum A, incorporated herein by reference.
.08	DEADLINE FOR RECEIPT OF ENTRIES:	11/12/2015 at 5pm CST
.09	COMPLETED ENTRY FORM SUBMISSION ADDRESS:	KMJO Duke FM and KFGO Ice Castle Giveaway Promotion Entry c/o Midwest Communications, Inc., Marketing Department, 1020 South 25 th Street, Fargo, ND 58103
.10	PROMOTION PERIOD:	Promotion Begins: 09/21/2015 at 12pm CST Promotion Ends: 11/12/2015 at 7pm CST
.11	NUMBER OF WINNERS:	1
.12	METHOD OF SELECTION OF WINNER(S):	 □ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1020 South 25th Street, Fargo, ND 58103 OR ☑ See Addendum B, incorporated herein by reference.
.13	PRESENCE REQUIREMENT:	☑ Winner(s) need to be present to winOR☑ Winner(s) need not be present to win
.14	DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S):	NOON 11/19/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

-1- Fargo, ND rev 08-2015

.15	ALL PRIZES WILL BE AWARDED:	⊠ Yes OR □ No
.16	ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)	⊠ Yes OR □ No
.17	OFFICIAL RULES REQUEST ADDRESS:	KMJO Duke FM and KFGO Ice Castle Giveaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.18	WINNER(S) LIST REQUEST ADDRESS:	KMJO Duke FM and KFGO Ice Castle Giveaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.19	DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS:	11/19/2015
.20	PROXY ALLOWED AT PRIZE GIVEAWAY:	∑ Yes OR □ No
		If YES: Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy. #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number. #2: This information must be signed by qualifier and have signature notarized. #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier. #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

-2- Fargo, ND rev 08-2015

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$11,995.00 of this prize package.

In addition, the winner will need to pay sales tax to the state where licensing will take place. Payment will be made directly to the Department of Motor Vehicles according to state tax tables.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

-3- Fargo, ND rev 08-2015

HOW TO ENTER – ADDENDUM A

#1: Register online at KFGO.COM and DUKEFMFARGO.COM		
#2: Register on-location at our ICE CASTLE live remote locations announced throughout the contest on-air & online,		
#3: Listen to 104.7 DUKE FM each weekday during contest at 7:10am, 9:10am, 12:10pm, 2:10pm & 4:10pm to receive a keyword to text in to "35270".		

-4- Fargo, ND rev 08-2015

ADDENDUM B

METHOD OF SELECTION OF WINNER

Qualifer names will be randomly selected on a weekly basis and either announced on air or contacted via phone.		
Winner will be selected at random from entries collected through the contest.		
Grand Prize Drawing will take place on Thursday, November 12, 2105 at the Bowler located at 2630 University Dr. Fargo, ND 58103 from 4-7pm. Qualifers must be present to win.		
Qualifers will receive additional information prior to drawing with complete details. If you feel that you are a qualifier and did not recieve drawing information before Tuesday, November 10, 2015 please contact us at 701-237-5346		

-5- Fargo, ND rev 08-2015