# WHBZ, WHBL, WBFM and WXER Sheboygan Snowblower Giveaway OFFICIAL RULES (To be used when prizes are valued at or over \$600)

.01	NAME OF PROMOTION:	WHBZ, WHBL, WBFM & WXER Sheboygan Snowblower Giveaway
.02	SPONSORS:	Sears Appliance & Hardware Store, 3 Sheeps Brewing Company, Tietz's Piggly Wiggly & Lakeside Pepsi
.03	DESCRIPTION OF PRIZE(S):	Grand Prize: Craftsman 24" 179cc Dual-Stage Snowblower 2 <sup>nd</sup> Prize: Party for 20 (twenty) at 3 Sheeps Taproom & \$50.00 Piggly Wiggly Gift Card 3 <sup>rd</sup> Prize: \$50.00 Piggly Wiggly Gift Card
.04	VALUE OF PRIZE(S): (Note: Winners are responsible for all taxes and other fees on this/these amount(s)	Grand Prize: \$799.99
.05	PROMOTION METRO AREA: (as defined by Nielsen)	Sheboygan, WI TSA
.06	MINIMUM AGE TO ENTER:	Twenty-One (21)
.07	HOW TO ENTER:	☐ Complete an entry form located on the WHBZ 106.5 FM website at http://1065thebuzz.com/ AND/OR ☐ Complete an entry form available at the following locations: 2100 Washington Ave, Sheboygan, WI 53081 AND/OR ☐ For a free entry form, send a self-addressed, stamped envelope to: 2100 Washington Ave, Sheboygan, WI 53081 AND/OR ☐ See Addendum A, incorporated herein by reference.
.08	DEADLINE FOR RECEIPT OF ENTRIES:	10/19/2019 at 5:00pm CST
.09	COMPLETED ENTRY FORM SUBMISSION ADDRESS:	WHBZ, WHBL, WBFM & WXER Sheboygan Snowblower Giveaway Promotion Entry c/o Midwest Communications, Inc., Marketing Department 2100 Washington Ave, Sheboygan, WI 53081
.10	PROMOTION PERIOD:	Promotion Begins: 10/08/2018 at 5:00am CST Promotion Ends: 10/20/2018 at 12:00pm CST
.11	NUMBER OF WINNERS:	Three
.12	METHOD OF SELECTION OF WINNER(S):	<ul> <li>□ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 557 Scott Street, Wausau, WI 54403</li> <li>○ OR</li> <li>☑ See Addendum B, incorporated herein by reference.</li> </ul>
.13	PRESENCE REQUIREMENT:	<ul><li>☑ Winner(s) need to be present to win</li><li>OR</li><li>☑ Winner(s) need not be present to win</li></ul>

.14	DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S):	NOON 10/26/2018 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration NOTE: any checks that are not cashed within 90 of date iof check issued will be void and not be re-issued
.15	ALL PRIZES WILL BE AWARDED:	∑ Yes OR □ No
.16	ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)	⊠ Yes OR □ No
.17	OFFICIAL RULES REQUEST ADDRESS:	Sheboygan Snowblower Giveaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.18	WINNER(S) LIST REQUEST ADDRESS:	Sheboygan Snowblower Giveaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.19	DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS:	11/02/2018
.20	PROXY ALLOWED AT PRIZE GIVEAWAY:	☐ Yes OR ☑ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 2100 Washington Ave, Sheboygan, WI 53081 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$799.99 of this prize package.

In addition, the Sears Appliance & Hardware pay sales tax for the Grand Prize winner.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

### **HOW TO ENTER - ADDENDUM A**

- 1. Listen to WBFM, WHBL, WHBZ, and/or WXER weekdays for the cue to call and be the correct caller number designated on air at time of solicit to qualify.
- 2. Register to win at Tietz's Piggly Wiggly North (2905 N. 15<sup>th</sup> St, Sheboygan) and/or Tietz's Piggly Wiggly South (3124 S. Business Dr, Sheboygan) between Monday, October 8 thru Wednesday, October 17,2018.

Person can only enter one contest entry per person per location. Up to approx. fifteen (15) entries will be randomly selected from both locations and qualifiers will be notified on Thursday, October 18, 2018.

Please Note: All on air qualifiers will be emailed the complete Grand Prize Drawing information and their qualifier form using the information provided at time of entering contest.

Tietz's Piggly Wiggly qualifiers will provide email address upon receiving notification via telephone. Qualifiers may choose to pick-up printed qualifier form at our studios located at 2100 Washington Ave, Sheboygan, WI, Monday-Friday, 8:30am - 4:30pm with photo ID.

If you feel that you are a qualifier and have not received your information, please call our business line, 920-458-2107, before 1:00pm on Friday, October 19, 2018 Monday thru Friday between 8:30am - 4:30pm.

3. Register for "Last Chance Qualifying" at Sears Appliance and Hardware Store, located at 2836 S. Business Drive in Sheboygan. Registration for "Last Chance Qualifying" will take place between 11:00am SHARP to 11:50am SHARP on Saturday, October 20, 2018. Photo ID is required at time of registration.

Up to ten (10) names will be selected from the "Last Chance Qualifying" registrants and announced at 11:55am.

Limit one qualifying entry per person thru the entire contest.

Qualifer must be on site at time of drawing, no proxy allowed.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## **ADDENDUM B**

## METHOD OF SELECTION OF WINNER

Qualifier registration will begin at 11:00am SHARP and close at 11:50am SHARP on Saturday, October 20, 2018 at Sears Appliance & Hardware Store, located at 2836 S. Business Drive in Sheboygan.				
All qualifiers must bring a valid form of ID and have completed a qualifier entry form.				
The Sheboygan Snowblower Giveaway contest winners will be drawn at approximately 12:00pm.				
Winners must be on-site at time of drawing, no proxy representation is allowed.				