

WIXX 101.1 FM Pick Your Packers 2018
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIXX Pick Your Packers 2018
- .02 SPONSORS: Green Bay Packers & Triangle Distributing (Miller Lite)
- .03 DESCRIPTION OF PRIZE(S): Daily Prizes: Certificates redeemable ONLY at the Packers Pro Shop for 1 jersey - valued at 99.95.

Grand Prize (must be accepted as package):
*\$100.00 Gift Card to Packers Pro Shop
*\$100.00 Gift Card to 1919 Kitchen & Tap
*2 Tickets for the Packers Hall of Fame Tours
*2 Tickets for the Packers Stadium Tours
*2 Tickets for the Miller Light Lounge for the 10/15/18 game vs. the San Francisco 49ers at Lambeau Field
- .04 VALUE OF PRIZE(S): Daily Prize: \$99.95
(Note: Winners are responsible for all Grand Prize: approx. \$1036.00
taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WIXX 101.1 FM website at www.wixx.com
AND/OR
 Complete an entry form available Monday thru Friday 8:30am-4:30pm at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/05/2018 at 4:30pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIXX Pick Your Packers 2018 Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 09/10/2018 at Approx. 8:40am CST
Promotion Ends: 10/8/2018 at Approx. 7:30am CST
- .11 NUMBER OF WINNERS: Daily Prizes: Up to approx. 60
Grand Prize: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
1420 Bellevue St, Green Bay, WI 54311
OR
 See Addendum B, incorporated herein by reference.

- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 10/15/2018 at Noon CST PLEASE NOTE: Failure of winner or
winner/guest to complete the proper paperwork and pay taxes (if
applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check
issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE
AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIXX Pick Your Packers 2018 Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIXX Pick Your Packers 2018 Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 10/15/2018
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1420 Bellevue St, Green Bay, WI 54311 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1,135.95 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize
package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM B

METHOD OF SELECTION OF WINNER

WIXX will announce first name, last name and hometown on-air at approx. 8:40am, approx.11:40am and approx. 4:40pm weekdays September 10 through October 5, 2018 that is registered on wixx.com for this contest.

Upon hearing their information announced, contestants will have 15 minutes to call back to 920-406-1011 to win. Please note that contact information will be verified before contact can participate. In the case that a person calls in with the same name and hometown information but are not registered they will be void and only the registered person can participate.

Once the on-air personality confirms contestant's information, contestant will pick which jersey they desire from the "gallery" of jerseys displayed on the "Pick Your Packers" page at wixx.com.

In the case that the contact does not call in that play will be void

NOTE: Regardless of which jersey is picked on the gallery, the winner will receive a gift card redeemable at the Packers Pro Shop for 1 jersey (valued at \$99.95 or less). Winner will be able to pick any jersey that the store has in-stock and fits that price range.

****GRAND PRIZE DRAWING****

Grand Prize event during the "Talkin' Football" segment on Monday, October 8, 2018.

The winner's name that is corresponding to the number will be deemed the winner*. This event will take place in the WIXX Studio and will be streamed via Facebook live on the WIXX Facebook page. In the case of a tie, an official review will take place with that being the final decision.

*in the case that the winner does not fulfill prize acceptance requirements prize will be void and re-awarded to the runner-up(s)

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.